MOST FREQUENT QUESTIONS

What is POPRI?
POPRI is a Slovenian entrepreneurial competition for young people with clear vision, great ideas and entrepreneurial spirit. The year 2021 will be the pivotal one for upgrading it into international, EUSAIR event.

The event will bring together youth from 9 EUSAIR countries (Albania, Bosnia and Hercegovina, Croatia, Greece, Italy, Monte Negro, North Macedonia, Serbia and Slovenia) to deliver strong messages to be taken into account while meeting the decision-makers of 9 EUSAIR countries.

Why focus on youth?
We are convinced that young people are capable to give us effective response and even solutions for actual challenges that we are all confronted with. We need opportunities for exchange of knowledge and experience, as well as to create network.

Do you want to know more about EU Strategy for Adriatic-Ionian region (EUSAIR)?
Take a look: https://www.adriatic-ionian.eu/about-eusair/

When and where it will take place?
The event will take place on **11 and 12 May 2021**, back-to-back to the EUSAIR forum. The EUSAIR forum is planned to take place in Portorož, Slovenia. Due to covid-19 situation the event will most probably be organized **as a virtual event**. Participants will be informed accordingly.

Which institutions are involved in the organization of the event?
Primorski tehnološki park is responsible for the organization of the event in cooperation with other eight technology parks/incubators/regional institution of EUSAIR countries. Here they are: Auleda Vlore, Local Economic Development Agency (Albania), ICBL – Innovation Centre Banja Luka (Bosnia and Hercegovina), Techpark Varaždin (Croatia), The Entrepreneurship Hub, The American College of Thessaloniki (Greece), Friuli Innovazione - Parco Scientifico e Tecnologico Luigi Danieli (Italy), BSC Bar - Biznis start up centar Bar (Montenegro), CKM – Center for Knowledge Management (North Macedonia) and Business Incubator Novi Sad (Serbia)/.

Technology parks are crucial in the preparatory phase of the event (selection of national teams) and communication with Primorski tehnološki park. Application procedure is possible only via technology park by using a platform.

ABOUT THE COMPETITION

Who can participate?
EUSAIR POPRI youth will join participants, divided into 2 categories:
   a) High-school students or young people aged between 14 and 18 years old and
   b) University students or young people (aged from 18 and up to 29 years old (not yet met) on 11th May 2021).
Participants shall fulfil the eligibility criteria (follow the Contest rules).

Each country is represented by one team of high-school students (led by mentor) and one team of students – each team consists up to 5 members. There will be two teams per country, 18 teams altogether. Each team selects max 2 members who will present the business idea.

VISIBILITY and SUPPORT

Where can I get more information about the EUSAIR POPRI youth event?
Primorski tehnološki park is responsible for the visibility of the event, together with other 8 technology parks/incubators. You can find more information on
https://popri.si/english/

In case you need more information, please contact info@primorski-tp.si

I would like to support activities of young entrepreneurs. Can I?
Offcourse you can become a sponsor – you will significantly contribute and help our young participants in their activities, but you will gain visibility as well.
For more information, please contact info@primorski-tp.si

APPLIACTION PROCEDURE

The timing of the application procedure?
The application procedure is open from 15th April 12:00 (CET) until 1st May 2021 (23:59 CET).

How can I apply?
The application and all the requested documents shall be submitted via e-platform (available only to 9 technology parks/incubators/regional agencys). Just follow the online application and insert filled template which are enclosed.

The on-line application consists of:
    a) General application
    b) Consent of parents - template
    c) Business plan – template
    d) Presentation / pitch – template

How many times can I apply?
Individual or team can apply only once (one single application).

How do I know that the application was submitted successfully?
The applicants will receive a confirmation email once they have successfully submitted the application with all requested templates.

SELECTION PROCEDURE

How the evaluation process works?
Applicants have to pass the eligibility criteria first (follow the Contest rules). It is recommended that the fulfilment of these criteria is reviewed together with the technology park with whom team is cooperating with. Primorski tehnološki park will also check the fulfilment of the eligibility criteria and contact the technology park that sent the application in few days. Technology parks will not be contacted in case everything is fine.

Next step is focused on the review of the quality criteria which is divided in 2 steps: 1- members of the jury review the submitted applications, business plan and ppt presentation and 2- they listen short oral presentations/pitches at the event.

Who are the members of the jury?
Primorski tehnološki park will form international jury, separately for each category. The jury is composed of at least three (3) experts from various institutions (decision makers, science, business environment, investors), connected to the EUSAIR.

What about the pitch experience?
The pitch session is 5 minutes long and PowerPoint presentation shall be used. It is performed in English language.
After 5 minutes short presentation, 5 minutes questions and answers session will follow. PPT presentation shall be sent together with the application form, BUT! Additional changes of the presentations are still possible – bring it along to the contest directly or share your updated presentation on the pitch day in case of virtual event!

What the members of the jury are interested in?

It is OK not to answer questions, just relax! Shortly explain the situation and members of the jury might give you an advice for your future activities.

All questions are related to the business idea that you present. Here are some examples:

Who are your ideal customers? Describe them in more detail.

How you researched the market? Did you use interviews? What did you learn?

How will you sell your product/services?

What selling channels will you use? What advertising mechanisms will you use?

Describe your MAP- minimum acceptable product? How will you create one?

Have you consulted any expert to make an MAP?

In what time will you start a business?

How much time do you need for a prototype? What about costs/money?

Who are your competitors? How you researched them?

How did you calculate what potential your idea has?

DATES TO REMEMBER

- Registration and submission of application and documents to Primorski tehnološki park – from 15th April 2021 (12:00 CET) by using e-platform
- Closing date of registration and submission of application and documents to Primorski tehnološki park – till 1st May 2021 (23:59 CET)
- Checking the eligibility criteria by Primorski tehnološki park (few days from 1st May 2021)
- Application and documents are submitted to the jury – 2nd May 2021
- EUSAIR POPRI youth event – 11th and 12th May 2021