

## PARTNERS



LAG Eastern Venice, VEGAL, ITALY  
(Lead Partner)



PROVINCIA AUTONOMA DI TRENTO

Autonomous Province of Trento, PAT,  
ITALY



KMETIJSKO GOZDARSTVO SLOVENIJE  
KMETIJSKO GOZDARSKI ZAVOD  
NOVA GORICA

Institute of Agriculture and Forestry  
Nova Gorica, KGZS-Zavod GO,  
SLOVENIA



Research Centre of the Slovenian  
Academy of Sciences and Arts - ZRC  
SAZU, SLOVENIA



Agency for Rural Development of Istria  
Ltd. Pazin, AZRRI, CROATIA



Association for the Promotion of  
Employment, Vocational Training and  
Education – INFORMO, CROATIA



Business Development Centre  
Kragujevac, BDCKG, SERBIA



Foundation Business Start-up Center,  
BSC Bar, MONTENEGRO



Municipality of Bar

Municipality of Bar, BAR,  
MONTENEGRO

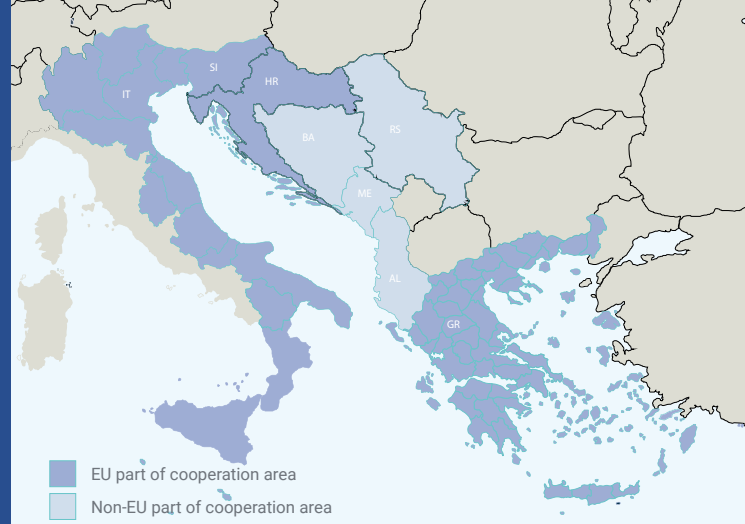


CIHEAM  
MAI CHANIA

Mediterranean Agronomic Institute of  
Chania, CIHEAM - MAICH, GREECE

## ASSOCIATED PARTNERS

Agroecology Europe, BELGIUM | General Union CISL  
Cultivators Venice, ITALY | Bio district of production and  
biological community of central-eastern Venice BIO VENICE,  
ITALY | IAL-Innovation Learning Work S.r.l.- Social enterprise,  
ITALY | AIAB-Italian Organic Agriculture Association, ITALY |  
Agroecologiki SP, GREECE | Municipality of Topola, SERBIA  
Šumadija winemakers association, SERBIA | Ministry of  
Agriculture and Rural Development, MONTENEGRO



EU part of cooperation area  
Non-EU part of cooperation area

## PROJECT DATA



Total budget: 1,939,505.59  
ERDF: 1,399,759.25  
IPAI: 248,820.5



Duration: 30 months  
Start Date: 01.03.2020  
End Date: 31.08.2022

## CONTACT US

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ECOVINEGOALS



# Ecological Vineyards Governance Activities for Landscape's Strategies



AGRO-ECOLOGICAL  
PRACTICES  
IN VITICULTURE



LANDSCAPE  
AND HABITAT  
PROTECTION



ACTIVE  
PARTICIPATION AND  
SOCIAL AWARENESS

## The Project



### ECOLOGICAL VINEYARDS GOVERNANCE ACTIVITIES FOR LANDSCAPE'S STRATEGIES

The ECOVINEGOALS project addresses key challenges arising from intensive viticulture in the ADRI-ON (Adriatic-Ionian) region.

Uniting the expertise of 10 partner institutions from Croatia, Greece, Italy, Montenegro, Serbia and Slovenia, and 9 associate partners from Italy, Greece, Montenegro and Belgium, the **key objective** of this project is:



to develop strategies, action plans, tools and capacities for the agroecological transition of viticultural areas under intensive cultivation to low input and low emission management systems, thereby reconciling the productive, social, environmental and landscape needs of the fragile wine-growing areas in the Adrion region.

## AGROECOLOGY

*Agroecology is considered jointly as a science, a practice and a social movement.*

Agroecology is based on applying ecological concepts and principles to optimize interactions between plants, animals, humans and the environment while taking into consideration the social aspects that need to be addressed for a sustainable and fair food system.

[www.fao.org/agroecology/overview/](http://www.fao.org/agroecology/overview/)

## Key activities



### Agroecological practices in vineyards

- ⚙️ Drafting of shared methods and criteria for the identification of agroecological systems and practices.
- ⚙️ Multicriteria analysis of agroecological and economic performance of the pilot farms.
- Local action plans and transnational guidelines for agroecological transition of viticultural areas.
- Establishment of the Agroecological Vineyards Network (AVINE).

### Landscape and habitat in viticulture

- ⚙️ Identification of shared methods and tools for the evaluation and enhancement of the traditional landscape and habitats of vineyards.
- ⚙️ Analysis on landscapes and habitats of selected viticultural areas.
- Local action plans and transnational guidelines for the conservation of landscape and habitats and for the valorisation of ecosystem services in viticultural areas.

### Participatory governance for agroecological transition of vineyards

- ⚙️ Elaboration and pilot implementation of participatory backcasting processes to involve policy makers and stakeholders in the areas involved.
- ⚙️ Training of facilitators and pilot implementation of participatory backcasting process.
- Guidelines and strategies for using territorial participatory governance as a tool to support the transition to agroecological practices in wine-growing areas of the ADRI-ON region.

## Outcomes



- **Sharing** among partners of fundamental concepts and practices necessary for the transition to agroecological management.
- **Improvement** of participatory local governance skills towards joint development of strategies and plans to protect natural habitats and rural landscapes.
- **Strengthening** transnational communication, cooperation, and exchange between regional authorities and civil society organizations as the means to address environmental vulnerability, promote ecosystem services, prevent social conflicts in land use, and mitigate climate change.
- **Increase** in the number and quality of tools and strategies available to support the planning and management of agroecological transition of viticulture in the region.
- **Raising** awareness, increasing knowledge, changing behaviour and influencing the attitudes of all stakeholders on agroecology.

